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News Release

## **Driving innovation forward with Siemens**

**Leading traffic technology company Siemens launches its range of new technology and proven capabilities for the evolving Electric Vehicle market at Traffex 2011 (NEC, Birmingham: 29-31 March 2011). Siemens is already engaged in a number of major projects across Europe to devise and develop solutions and business models that will help establish Electric Vehicles as a viable and attractive transport option in the near term.**

According to Mark Bonnor-Moris, Business Development Manager, the company's strengths are based on management, support and equipment. 'We are uniquely placed to play a key leading role. Our comprehensive understanding of this exciting technology and opportunity originates from an unrivalled capability and experience of delivering large infrastructure solutions across both energy and transport sectors. Also, Siemens is the only company worldwide that can deliver products, services and know-how along the entire energy conversion chain, from power generation, to transmission and distribution', he said.

As delivery partner for Source London, the Capital's ambitious plan to develop the UK's largest electric vehicle charge point network with more charge points than petrol stations in the city, Siemens provides IT and services for the back office operations. However, the company's capabilities in the Electric Vehicle market extend significantly further, from charging infrastructure and software to service maintenance, call-centre management and fleet services.

**Notes to editors:**

**About Siemens in the UK**

Siemens was established in the United Kingdom 168 years ago and now employs around 16,000 people in the UK. Last year's revenues were £4.1 billion. As a leading global engineering and technology services company, Siemens provides innovative solutions to help tackle the world's major challenges, across the key sectors of energy, industry and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit [www.siemens.co.uk](http://www.siemens.co.uk)

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