

## **Stroke for Stroke week underway at Siemens**

**Hundreds of employees at Siemens in Poole are rowing for charity this week in the 4th annual Stroke for Stroke campaign for the Stroke Association which runs to Sunday 30 January. Sponsored individuals and teams will row a minimum of 10km on rowing machines installed by the company at its Sopers Lane site, as part of a national campaign to help raise awareness of strokes and highlight the benefits of a healthy diet and regular exercise in their prevention.**

Stroke for Stroke is an annual event organised by The Stroke Association and sponsored by Siemens. Every January, the charity encourages members of the public to take part and row as far as they can. 'Stroke is the UK's third biggest killer and contrary to popular belief it can affect people of any age. This event is a great way to get fit and work off those Christmas pounds, whilst raising money for a really worthwhile cause', said Steve Chesworth from the Stroke Association who opened the event with Tom MacMorran, the company Sales and Marketing Director (pictured).

Mr MacMorran said 'My sister had a stroke when she was young, so raising awareness through an event like this is something I'm very happy to be involved with. We've had an excellent response from employees, and together with the other Siemens sites across the country, are looking forward to breaking last year's £50,000 total.'

To find out more or take part, visit [www.strokeforstroke.co.uk](http://www.strokeforstroke.co.uk)

Siemens, as the High Performance Partner of the GB Rowing Team, will be supporting the Stroke for Stroke campaign; the joint initiative between The Stroke Association and Siemens which so far has raised over £126,000 for The Stroke Association.

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Andreas J. Goss, chief executive of Siemens in the UK, said: "Siemens is delighted to be able to use our partnership with the GB Rowing Team to help build awareness, raise much-needed funds for The Stroke Association and to encourage people to take up regular exercise as part of an overall healthy lifestyle. I'll be doing my bit, and encouraging our employees to do the same so please visit the website and have some fun taking part in Stroke for Stroke 2011."

**Notes to editors:**

**About Siemens in the UK**

Siemens was established in the United Kingdom 168 years ago and now employs around 16,000 people in the UK. Last year's revenues were £4.1 billion. As a leading global engineering and technology services company, Siemens provides innovative solutions to help tackle the world's major challenges, across the key sectors of energy, industry and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit [www.siemens.co.uk](http://www.siemens.co.uk)

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