

Siemens on show for first time at TISPOL

Leading traffic technology company Siemens will exhibit newly developed traffic and road safety enforcement solutions at today's TISPOL International Road Safety Conference in Manchester (27/28 September 2011). The event features key speakers in the field of road safety and road safety enforcement from across Europe.

According to Siemens, the event provides an ideal platform for the company to highlight new solutions specifically designed and developed by Siemens to tackle key areas of road safety, civil and criminal violation. Demonstrating a breakthrough in technology and deployment, Siemens SafeZone is the latest edition to the company's range of road safety solutions.

SafeZone's advanced technology and multiple deployment options make it ideal for residential, city, rural or motorway enforcement, with the combination of branding and technology enabling a community based approach.

SafeZone combines Siemens' new Sicore ANPR camera with advanced data processing and back-office technology. Designed, developed and manufactured by Siemens in Poole, SafeZone's compact design minimises impact on the street. Each camera is capable of monitoring two lanes of traffic in both directions which significantly reduces the cost of deployment and system complexity. Significantly, the distance between each camera outstation has been approved to a minimum of just 75 metres, which now means that average speed can be deployed as an effective alternative to existing analogue fixed speed camera sites and for larger deployment in networks and urban zones.

Notes to Editors

About Siemens in the UK

Siemens was established in the United Kingdom 168 years ago and now employs around 16,000 people in the UK. Last year's revenues were £4.1 billion. As a leading global engineering and technology services company, Siemens provides innovative solutions to help tackle the world's major challenges, across the key sectors of energy, industry and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit www.siemens.co.uk

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