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News Release

Traffic consultancy services extended by Siemens

From March 2011, Siemens' regionally based Design Services team will be known as Consultancy Services reflecting its wider offering as traffic management consultants with overall responsibility for the delivery of policy and business objectives. Providing advice and expertise on all disciplines of ITS and traffic management from evaluation and modelling to design implementation and commissioning, Siemens' Consultancy Services form an integral part of a customer's decision making process.

According to Head of Consultancy Services, Brian Carpenter, the new name is a far better description of the team's broader offering to its existing and potential customers beyond its proven traffic design expertise. It will help enable Siemens to reinforce its position as one of the leading providers of traffic solutions by providing advice to customers on how to achieve their business objectives taking account of organisational, economic and legislative factors.

The company has also extended the team recently by opening new traffic consultancy offices in central London to both complement its existing operations in the capital and enhance its ability to respond more quickly to opportunities and new projects on behalf of Transport for London (TfL) and surrounding customers.

Brian Carpenter stated: 'Working alongside our Congestion Charge team in London, it is important to provide the right level of service and expertise in areas of high demand.'

The company has an enviable reputation for the provision of a comprehensive range of solutions for managing, maintaining and optimising the planning, deployment, operation and maintenance of traffic technology throughout the UK.

As part of TfL's ambitious program of traffic signal modernisation, refurbishing 200 traffic signal sites a year, Consultancy Services was commissioned to re-design a number of sites to the latest TfL standards, capitalising on new technologies and recalculating signal timings to reflect current traffic patterns. This included managing and coordinating the works on each site; from design to implementation and commissioning.

According to Brian Carpenter, Transport for London is the UK's largest highway authority and is responsible for over 6,000 traffic signal controlled sites ranging from pedestrian crossings to complex junctions and signalised roundabouts. 'Siemens has always worked closely with TfL, installing and maintaining traffic signal equipment throughout the Greater London area', he said.

Siemens has a long and distinguished record of supporting public sector partners at the national and local level and helping to deliver excellent public services and best value. Siemens' determination to achieve high performance and excellent results ensures that client's needs and challenges are deeply understood and incorporated into services, products and ways of working.

The capability of Consultancy Services' multidisciplinary team of engineers and consultants covers all ITS disciplines and its regional structure ensures an agile and flexible response to clients' needs that takes account of local conditions and strategic objectives. The expertise of the Consultancy Services team can be applied across all areas of ITS to help clients address the traffic management problems they face day to day from signal control designs for individual junctions and pedestrian crossings to wide area traffic management strategies.

Notes to editors:

About Siemens in the UK

Siemens was established in the United Kingdom 168 years ago and now employs around 16,000 people in the UK. Last year's revenues were £4.1 billion. As a leading global engineering and technology services company, Siemens provides innovative solutions to help tackle the world's major challenges, across the key sectors of energy, industry and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit www.siemens.co.uk

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