

10 June 2010

### **Support for Greenpower in Dorset**

**Local schools and engineering companies in Dorset are being encouraged to join Poole-based Siemens Mobility in support of the company's major partnership agreement with Greenpower, a unique nationwide project aimed at young people interested in engineering and technology to design, build and race an electric car.**

Promoting this year's Greenpower programme for students aged 9 to 25 at a unique launch event at the company's local manufacturing base in Poole on Monday 21 June from 3.30pm, Siemens is committed to boost participation through its existing network of schools and business links. The event will give attendees the chance to meet Siemens apprentices and management, connect with other local engineering companies, meet STEM (Science, Technology, Engineering and Mathematics) Ambassadors, network with colleagues, and learn all about the Greenpower project.

Siemens Mobility Managing Director, Gordon Wakeford (pictured) is fully behind the project, saying: 'More local firms, schools and employees should get involved in this great project run by Greenpower giving young people with a keen interest in car engineering an exciting challenge as well as the fun of competing against other teams all over the country. In doing so, we can reach tomorrow's talent from an early age, as well as addressing the topics that underpin the challenges of the future, such as sustainability.'

**To register an interest in attending the Greenpower/Siemens event in Poole on Monday 21 June, please contact Jeremy Way, [jeremy@greenpower.co.uk](mailto:jeremy@greenpower.co.uk), or 01243 552305. Please visit [www.greenpower.co.uk](http://www.greenpower.co.uk) to find out more.**

Siemens is supporting The Greenpower Education Trust with funding and will host more events for schools across the UK. It has also agreed with Greenpower that some of the support funding will be directed towards match funded bursaries to encourage more schools to get started. The company also hopes to help local schools and projects by providing information and engineering expertise in electric cars.

Since starting in 1999, Greenpower now holds the Goblin Formula series for primary schools, Formula 24 for secondary schools and Formula 24+ for those aged 16-25. As the competition advances through the different age groups, the task of meeting the specifications becomes more challenging and engaging. This continuous development within the competition itself encourages its participants further into developing their own skills and knowledge, and allows a team to stay with the competition throughout their education, getting more enthusiastic as they go.

Jeremy Way from Greenpower says: 'We are delighted to have the support of Siemens this year, which will be valuable in making the project an even bigger success this year. The competition is becoming increasingly popular, with record numbers taking part last year. This is testament to the projects unique approach to engineering and its ability to bring together and excite young people from a variety of different areas and backgrounds.'

Notes to editors:

**The event in Poole on Monday 21 June 2010:**

Optional Site Tour – between 3.30pm and 4.30pm  
Refreshments – 4.30pm  
Presentations – 5.00pm  
Q&A Session, Car Demonstration – 5.30pm  
Depart – 6.30pm

To register an interest in attending, email details to [jeremy@greenpower.co.uk](mailto:jeremy@greenpower.co.uk)

**Siemens and e-mobility**

Siemens researchers are working on all aspects of electro mobility, including vehicle technology, energy management, power electronics and sensor technology. Siemens and car manufacturer Ruf have developed 'The Greenster' - a fast electric sports scar that has zero carbon emissions and is based on a Porsche 911 Turbo. As well as supplying the integrated motor/generator system for the Greenster, Siemens is looking at delivering 'smart grid' infrastructure that will enable cities to lead the world in zero-emission electric cars.

**About Siemens in the UK**

Siemens was established in the United Kingdom 167 years ago and now employs 16,915 people in the UK. Last year's revenues were £4.2 billion. As a leading global engineering and technology services company, Siemens provides innovative solutions to help tackle the world's major challenges, across the key sectors of energy, industry and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit [www.siemens.co.uk](http://www.siemens.co.uk)

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**About Greenpower**

Greenpower promotes engineering as a rewarding career to anyone aged 9-25, while also focusing on sustainable engineering, teamwork and the community. The annual Corporate Challenge provides an opportunity for companies to get involved and compete against school teams. Following the design and build of an electric racing car, at all levels the project culminates in events at well known venues such as Goodwood, whether it is a driving skills test for primary schools or the unique four hour endurance race for older students and corporate teams.

For more information visit [www.greenpower.co.uk](http://www.greenpower.co.uk)

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