

Siemens on show at summit

Leading traffic technology company Siemens will exhibit newly developed traffic and civil enforcement solutions at the 4th annual Enforcement Summit on Thursday 08 July 2010 at Chelsea FC, Stamford Bridge, Fulham Road, London SW6 1HS. The event (www.enforcementsummit.co.uk) is widely recognised as the premier forum for transport professionals faced with the future challenges of enforcing parking, traffic and environmental regulations.

According to Mark Bonnor-Moris, the company's Product Manager for Enforcement Systems, the event provides an excellent platform for the company to highlight new solutions specifically designed and developed by Siemens to tackle key areas of civil and criminal violation. 'Local enforcement teams will be impressed with the new developments, in particular Siemens' new Sicore Automatic Number Plate Recognition (ANPR) camera system', he said.

Sicore serves a wide range of traffic management and monitoring applications, including journey time monitoring, road user charging systems, average speed enforcement, car park monitoring and access control.

Aimed at casualty reduction through average speed enforcement, the company's SafeZone enables traffic managers to enforce speed limits at safety critical areas such as outside schools and in villages, using the new Sicore ANPR camera. SafeZone has been formally accepted onto the Home Office approval process for Speedmeter devices by the ACPO Road Policing and Enforcement Technology Committee.

Also based on ANPR technology, LaneHawk automatically detects bus lane violations and is the first unattended, digital system to obtain manufacturer's approval status. Currently in operation at 6 sites in Reading and Essex, LaneHawk's high resolution evidential images and increased capture rate greatly improves the cost effectiveness of bus lane enforcement and the work of traffic managers and parking enforcement officers - and in turn the operation of public transport and the road network generally.

About Siemens in the UK

Siemens was established in the United Kingdom 167 years ago and now employs 16,915 people in the UK. Last year's revenues were £4.2 billion. As a leading global engineering and technology services company, Siemens provides innovative solutions to help tackle the world's major challenges, across the key sectors of energy, industry and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit www.siemens.co.uk

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This press release can be found on the web at: www.siemens.co.uk/traffic