

## **Siemens leads the way at traffic industry event**

**Leading UK traffic technology company, Siemens made its mark at the recent JCT Traffic Signal Symposium and Exhibition at the University of Hertfordshire with a comprehensive display of the company's latest product developments. In addition to exhibiting, presentations were made by the company's Systems Marketing Manager, Mark Bodger and Head of Product Management, Keith Manston, judged best speaker at the JCT event.**

Keith Manston's paper reviewed the outcome of product testing and how above-ground detection equipment compares favourably with traditional loop detectors. According to Tony Sharp of South Gloucestershire Council representing the JCT judging panel and President of the Institute of Highway Incorporated Engineers, the presentation by Keith Manston simplified a highly technical subject in a clear and concise style. 'Keith's paper was uncomplicated and as a result very well received by many delegates representing local authorities.' he said.

Mark Bodger delivered a paper which highlights the benefits of the new UG405 protocol used in UTMC communications and the results of some street trials which have been conducted using different communications media.

**Copies of both papers are available online at [www.siemens.co.uk/traffic](http://www.siemens.co.uk/traffic)**

The company's continued commitment to innovative and sustainable solutions is further demonstrated at the following forthcoming events:

- Safer Roads Partnership: 20-21 October, Manchester
- Integrated Transport: 4 November, London
- Road Expo Scotland: 4-5 November, Edinburgh
- Road Safety Expo 2009: 12 November, London

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Siemens is also hosting a programme of workshops for local authority representatives, consultants and traffic engineers during November this year. The company is staging eight customer events in Taunton, Tewkesbury, Stafford, Wigan, Wakefield, Chesterfield, Peterborough and Reading to demonstrate specific products in the Siemens traffic portfolio that provide customers with significant energy and carbon footprint reductions.

Dates and venues for the Retrofit Roadshow workshops are:

- Monday 16th November: Taunton
- Tuesday 17th November: Tewkesbury and Stafford
- Wednesday 18th November: Wigan and Wakefield
- Thursday 19th November: Chesterfield and Peterborough
- Friday 20th November: Reading

To receive further detailed information or to register for one of the events email [trafficwebmaster.stc@siemens.com](mailto:trafficwebmaster.stc@siemens.com) or visit [siemens.co.uk/traffic](http://siemens.co.uk/traffic)

#### **About Siemens**

Siemens was established in the United Kingdom 166 years ago and now employs 18,402 people in the UK. Last year's revenues were £3.7 billion. As a leading global engineering and technology services company, Siemens provides innovative solutions to help tackle the world's major challenges, across the key sectors of energy, industry and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit [www.siemens.co.uk](http://www.siemens.co.uk)

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This press release can be found on the web at: [www.siemens.co.uk/traffic](http://www.siemens.co.uk/traffic)