

Siemens shortlisted for first of Britain's new iawards

Traffic technology company Siemens Mobility, Traffic Solutions based in Poole, Dorset has been selected as one of three finalists shortlisted for the 2009 Energy and Environment iaward, the first awards of their kind to be backed by the British Government. In association with QinetiQ, the awards recognise and celebrate the best British achievements in science, technology and innovation.

Sponsored by EDF Energy, the Energy and Environment iaward is one of 11 categories reflecting a diversity of important national sectors and highlighting key aspects of delivering successful innovation commercially.

Commenting on the company's submission, based on the carbon reductions and energy savings enabled by Siemens' Extra Low Voltage traffic signalling equipment, Graham Smillie, Traffic Design Engineer said: 'Reaching the final of this prestigious new award scheme is another honour for Traffic Solutions and provides further evidence of our innovative approach to the design and delivery of quality sustainable traffic technology.'

Siemens Mobility, Traffic Solutions has sought to realise the environmental benefits of low power LED signals with the rapid growth of ELV systems, with over 50% of solutions being sold now being ELV LED based. The replacement of thousands of power hungry incandescent signals with highly efficient LED versions has seen a typical reduction in power consumption of 70% compared with the levels that would have existed had incandescent signals been used.

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In each of the categories, entries had to illustrate how innovative qualities related to at least one of the following challenges:

- Addressing the healthcare needs of an ageing society;
- Increasing international security from tackling global poverty to minimising the threat of terrorism;
- Preserving finite natural resources in the face of population growth and climate change; and
- Delivering public services which make best use of new technologies.

Winners will be announced at the iawards gala dinner on November 16 at the Science Museum.

At its award-winning facility, which is both its headquarters and manufacturing site, Siemens Mobility, Traffic Solutions employs 350 people and it also operates 25 regional offices and depots across the country, allowing service to be provided nationally.

Notes to Editors:

iawards shortlist:

The iaward for energy and environment

- AlertMe; AlertMe
- AMEE UK; AMEE UK Ltd
- Siemens Mobility, Traffic Solutions; Environmentally Friendly ELV Traffic Systems

Winners of the awards will be helped by UK Trade & Investment (UKTI) to meet potential business partners at key industry events such as the giant Medica trade fair in Germany and TechnologyWorld in Coventry this autumn.

Science and technology has been a driving force behind Britain's export success. Exports for life sciences, for example, rose 19% in 2008. Innovation is also important in keeping the UK as the number one destination for inward investment in Europe. UKTI statistics show that the number of investment projects in creative industries increased by 65% in 2008/9 and in software and computer services by 36%.

For more information please visit www.iawards.org.uk.

About the Department for Business, Innovation & Skills.

The Department for Business Innovation and Skills will promote open and competitive markets, proportionate regulation, an enterprise and innovation culture, skilled people, thriving universities, life-long learning and world-class science, technology and research.

About UK Trade & Investment (UKTI):

UK Trade & Investment is the UK Government's international business development organisation, supporting businesses seeking to establish in the UK and helping UK companies grow internationally. The services offered by UK Trade & Investment bring together a network of business sector specialists and support teams across England and in British diplomatic posts in some 100 markets all around the world. UK Trade & Investment works with a wide range of partner organisations in the UK, including other Government departments, RDAs and the Devolved Administrations, Business Links, Chambers of Commerce and trade associations. For more information, visit the web site at www.uktradeinvest.gov.uk Visit the online newsroom at <http://www.newsroom.uktradeinvest.gov.uk>

About Siemens in the UK

Siemens was established in the United Kingdom 166 years ago and now employs 18,402 people in the UK. Last year's revenues were £3.7 billion. As a leading global engineering and technology services company, Siemens provides innovative solutions to help tackle the world's major challenges, across the key sectors of energy, industry and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit www.siemens.co.uk

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This press release can be found on the web at: www.siemens.co.uk/traffic