

## **Siemens scoops Southern England Excellence Award 2009**

**Traffic technology company Siemens Mobility, Traffic Solutions based in Poole, has been awarded the 2009 Southern England Excellence Award from the British Quality Foundation.**

Accepting the award, Managing Director, Gordon Wakeford, said: 'We have been using the excellence model since 2006 as an annual business health check. Just to become finalists in this prestigious event was good enough but to win on our first entry into the awards is exceptional.'

The Excellence Awards measure business performance improvement against Europe's most widely used management framework, the EFQM Excellence Model. The assessment team from the British Quality Foundation visited Traffic Solutions locations earlier in the year to carry out a detailed evaluation of the company's national operations.

Widely acknowledged as UK market leader in the design, manufacture, installation and maintenance of traffic technologies and systems, Siemens achieved a substantial increase in the overall EFQM score from the previous assessment in 2008; 'It's more important than ever if you are a UK manufacturing-based business to be innovative and remaining competitive against intense global competition. EFQM benchmarking helps us to do just this', continues Gordon Wakeford.

At its award-winning facility, which is both its headquarters and manufacturing site, the company employs 350 people and it also operates 25 regional offices and depots across the country with a further 450 staff, allowing service to be provided nationally.

**Notes to editors:**

**About Siemens in the UK**

Siemens was established in the United Kingdom 166 years ago and now employs 18,402 people in the UK. Last year's revenues were £3.7 billion. As a leading global engineering and technology services company, Siemens provides innovative solutions to help tackle the world's major challenges, across the key sectors of energy, industry and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit [www.siemens.co.uk](http://www.siemens.co.uk)

**For more information, contact:**

**Siemens Mobility, Traffic Solutions**

**Head of Communications**

Peter Preston  
Tel: +44 (0) 1202 782390  
Email: [peter.preston@siemens.com](mailto:peter.preston@siemens.com)

**PR Account Manager**

Julian Gollogly  
Tel: 07770 924441  
Email: [julian.gollogly@ntlworld.com](mailto:julian.gollogly@ntlworld.com)

This press release can be found on the web at: [www.siemens.co.uk/traffic](http://www.siemens.co.uk/traffic)