

Additional VMS signs for Aberdeen

Aberdeen City has completed the second phase of its Variable Message Sign (VMS) programme with the installation of eight new free-text variable message signs at strategic locations on approach roads to the city. Supplied and installed by Poole-based Siemens Mobility, Traffic Solutions, the signs provide drivers with up-to-date travel, air quality and journey time information.

According to Andrew Smith, Aberdeen City Council's Principal Engineer, the new signs were introduced to provide traffic management and travel advice to motorists prior to entering the city centre area, so that any areas congested by road works or accidents could be avoided. 'Thanks to Siemens, the signs were delivered on time and to budget. The signs are now fully operational and we believe that they have helped drivers avoid congestion during recent road works throughout the city centre.'

By providing air quality information it is hoped that when the quality is poor, motorists will be encouraged to use park & ride, reducing pollution and congestion.

The latest phase forms part of Aberdeen's ongoing commitment to providing a modern transport system and encourage sustainable travel choices with the aim of reducing congestion in the city centre.

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Latest technology on show in Edinburgh

Siemens will be exhibiting its products and services at the forthcoming Road Expo Scotland at the Royal Highland Centre (4-5 November).

Urging traffic managers and engineers interested in the latest traffic technology from Siemens to attend the Road and Traffic Management Conference and Exhibition event in Edinburgh, the company's Deputy Sales and Marketing Director, Matthew Vincent said: 'Our team in Scotland are looking forward to Road Expo Scotland and the opportunity to showcase and discuss a number of exciting, innovative and environmentally friendly products.'

Road Expo Scotland is the only show of its kind in Scotland, providing a comprehensive forum for highways and transportation professionals to seek out new suppliers, discover the latest products and services, network with colleagues and gain invaluable knowledge at the free-to-attend seminars.(for more information visit www.road-expo.com).

About Aberdeen

Aberdeen's population is approx 209,000 and with 829.33km of road network and a city area of 184km², the proportion of journeys to work by car in Aberdeen has risen from 61% in 1999/2000 (52% as the main driver, 9% as passengers) to 63% in 2005/2006 (59% as the main driver, 4% as passenger). 42% of Aberdeen residents use a car every day. According to Scottish Transport Statistics, road traffic levels on Aberdeen's roads increased by 5.8% between 2002 and 2006.

Aberdeenshire has the highest number of cars per head of population in Scotland, and the Aberdeenshire road network experienced traffic growth rates of over 11% between 2000 and 2006.

About Siemens in the UK

Siemens was established in the United Kingdom 166 years ago and now employs 18,402 people in the UK. Last year's revenues were £3.7 billion. As a leading global engineering and technology services company, Siemens provides innovative solutions to help tackle the world's major challenges, across the key sectors of energy, industry and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit www.siemens.co.uk

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