

26 March 2008

### Siemens hit the road again with traffic technology seminars

**Building on its successful series of regional traffic technology seminars around the UK over the past seven years, Siemens Traffic Controls is once again hosting a programme of presentations for local authority representatives, consultants and traffic engineers. During May this year, the company is staging seven technology events in Leeds, Glasgow, Oxford, London, Preston, Bristol and Birmingham. To date, more than 1,000 delegates have attended the previous seminars.**

The events will provide attendees with an update on the latest developments in fields including extra low voltage signal technology, central systems, design and demand management as well as the company's approach to the growing emergence of civil engineering schemes.

Siemens Traffic Control's Managing Director Gordon Wakeford explains: 'We offer delegates the opportunity to discuss product innovation and prevailing requirements, and how the company might help our customers meet the increasing demands of sustainability in their traffic management agenda.'

With an emphasis on the increasing pressures of the environment and sustainability on traffic solutions throughout the seminars, delegates will also receive a presentation on the subject from a customer's perspective.

The event also provides an opportunity for transport professionals to meet with others in the region, discuss current advances in the field, support and services available, and the shape of the future market and emerging requirements being addressed by Siemens Traffic Controls.

To receive further detailed information or to register for one of the events email [trafficwebmaster.stc@siemens.com](mailto:trafficwebmaster.stc@siemens.com) or visit [siemenstraffic.com](http://siemenstraffic.com).

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## Notes to editors

Full list of dates and venues

### **Tuesday 6 May**

Leeds - Holiday Inn Leeds Brighouse

### **Thursday 8 May**

Cumbernauld, near Glasgow - The Westerwood Hotel

### **Tuesday 13 May**

Oxford - Oxford Belfry Hotel

### **Wednesday 14 May**

London - Hilton London Gatwick

### **Tuesday 20 May**

Preston - Preston Marriott Hotel

### **Wednesday 21 May**

Birmingham – Birmingham Marriott Hotel

### **Thursday 22 May**

Bristol – Bristol Marriott Royal Hotel

### **About Siemens Traffic Controls**

As a division of Siemens plc, Siemens Traffic Controls designs, manufactures, installs and maintains a wide range of traffic engineering products and systems to enhance road safety and improve traffic flow in congested urban and inter-urban areas. In the United Kingdom, the company installs and maintains more traffic infrastructure than any other company and has over 800 employees including around 400 skilled service engineers dedicated every day of the year to maintaining over half of all traffic control equipment installed on the UK road network.

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