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Export orders on the increase at Siemens

International markets continue to grow for leading traffic technology company Siemens Traffic Controls following a succession of orders placed in recent weeks for a variety of control equipment for installations in Dubai, Cyprus and South Africa. In addition to a range of associated technology, the total number of ST800 signal controllers ordered during one month alone has exceeded 230 units.

As part of upgrading the city's traffic technology infrastructure to wireless communications, the Nelson Mandela Bay Municipality in South Africa placed orders for 60 ST900 signal controllers and 150 UTMC outstation units from Siemens. Such investment forms part of a major re-development programme which includes the construction of the Nelson Mandela Bay Stadium to provide a world-class venue for the 2010 Football World Cup competition, and major expansion of the city's Coega port complex.

In Johannesburg, the city already deploys a network of around 400 existing ST800 signal controllers and similar development is underway for 2010. As a result, an order has been placed with Siemens for over 130 signal controllers and 100 Gemini units, the company's powerful outstation platform which can be used in a wide range of traffic applications. Using the latest PowerPC™ technology this small, compact unit provides outstation applications for Siemens' highly reliable and successful UTMC systems, as well as remote monitoring, bus priority, vehicle classification and MOVA.

Meanwhile in Dubai, expansion of the city during 2007 has generated orders for a total of 180 ST800 signal controllers, plus a batch of 50 controllers in January and the same in March this year. With the growing infrastructure in the region, it is expected that order levels will continue to rise throughout 2008.

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Following a visit to Cyprus in early 2008 by Export Sales Manager Ray Wood, an order for the provision of a PC SCOOT (MC3) software licence to upgrade their existing SCOOT system has been received. Members of the STC engineering team have also been asked to carry out the upgrade in Cyprus and training courses will be provided both in the UK and on the island itself. In addition, STC will provide software support to Cyprus for the next four years.

Head of Export Sales Peter Gorton said: 'These recent orders strengthen our growing international reputation and add to our significant existing portfolio of projects in regions such as Santiago in Chile, Cartagena in Columbia, plus the increasing number of orders from China.'

About Siemens Traffic Controls

As part of Siemens plc, Siemens Traffic Controls designs, manufactures, installs and maintains a wide range of traffic engineering products and systems to enhance road safety and improve traffic flow in congested urban and inter-urban areas. In the United Kingdom, the company installs and maintains more traffic infrastructure than any other company and has 800 employees including 400 skilled service engineers dedicated every day of the year to maintaining over half of all traffic control equipment installed on the UK road network.

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