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Siemens on show at CIVILS 2008

Traffic technology company Siemens is exhibiting for the first time at the forthcoming CIVILS 2008 conference and exhibition at London Earls Court 2 (18-20 November 2008), demonstrating its growing reputation and traffic expertise to delegates representing developers and construction companies across the UK.

According to Sales Manager, Chris Cheesman, the company is highlighting its ability to offer civil contractors unrivalled support and advice on all traffic or related enquiries as well as better rates for multiple scheme orders. 'We combine the very latest technology and the highest quality with on-time delivery and completion of traffic schemes in collaboration with our most valued partners. This includes an unrivalled approach to health and safety, as well as developing and supplying 'greener' energy-saving products and equipment aimed at improving sustainable traffic management solutions', he said.

In addition to the latest traffic signal and sign technology, the company's display (stand number C42) features a safer, greener and more powerful traffic control system incorporating ELV (Extra Low Voltage) technology and a new above-ground traffic detector with none of the road surface disruption associated with below-ground systems. The presentation also includes the company's proven Design Services and the recently launched Siemens Valued Partner Scheme as part of its continued efforts to reinforce relationships and increase customer loyalty.

'With an ever increasing customer base and many more schemes now including infrastructure works and orders for traffic equipment and systems, it is important to provide unmatched support and assurance, added Chris Cheesman.

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Endorsing Siemens Valued Partner Scheme, Keith Martin, Development Director - Transport division at Enterprise, commented: 'Enterprise is delighted to have been awarded the Gold standard under Siemens' Valued Partner Scheme. We have worked with the team at Siemens for many years and, utilising the principles of supply chain partnering. We have collaborated successfully to continually provide optimal solutions for our customers that add value by increasing flexibility, reducing costs and enhancing quality. We will continue to work proactively with the team at Siemens to develop the range of best value products and services we can provide to existing and future customers. Our relationship with Siemens is important to us and to our customers - the award of the Gold standard is a fitting demonstration of the success of our relationship.'

In Kent and Sussex, the Siemens Valued Partner Scheme is also in evidence. In October, the company commenced a signal head replacement programme on behalf of InterRoute, a joint venture between construction company Balfour Beatty and consultancy firm Mott MacDonald Limited.

As one of InterRoute's 'key supply chain partners', Siemens is replacing Halogen lamps with LED in almost 200 signal heads at over 50 major junctions. LEDs last up to five times longer but use one third less power than Halogen lamps, offering improved safety and cost savings. In addition, the company already provides contract maintenance and collaborates on regular improvement schemes.

InterRoute's Safe Roads Manager, Paul Thompson commented: 'we value our good working relationship with Siemens which is based on products of the highest quality and the ability to meet the demands of the Highways Agency, cost-effectively and efficiently'.

Working with the Highways Agency, InterRoute maintains and operates all motorway and strategic trunk roads in Kent and Sussex, known as Highways Agency area number 4.

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About Siemens

Siemens designs, manufactures, installs and maintains a wide range of traffic engineering products and systems to enhance road safety and improve traffic flow in congested urban and inter-urban areas. In the United Kingdom, the company installs and maintains more traffic infrastructure than any other company and has over 800 employees including around 400 skilled service engineers dedicated every day of the year to maintaining over half of all traffic control equipment installed on the UK road network.

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