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## Major order won by Siemens in China

Siemens Traffic has secured one of the company's largest overseas order in recent years for the supply of new traffic control equipment to the Chinese city of Wuhan, capital of the Hubei province. The contract, which forms part of a prestigious World Bank project, consists of the provision of a new Urban Traffic Control (UTC) system with PC SCOOT and the supply and installation of more than 400 ST800 signal controllers and 1,000 detector units over a period of 18 months commencing this year.

According to Peter Gorton, Siemens' General Sales Manager, Wuhan is positioning itself as one of the most progressive cities in all Asia. The Hubei province is situated in the heart of China and is building infrastructure for the future, to deal with its growing population and increased levels of road and pedestrian traffic. 'Supporting this continued development, our equipment will help the city manage the additional traffic more effectively and to win this important overseas contract against fierce opposition from other suppliers, we submitted a very competitive and robust application in association with our colleagues at Siemens Limited China,' he said.

PC SCOOT now offers users numerous benefits, including ease of use, simple installation and migration, and reduced equipment and maintenance costs, all operating on a PC. The advanced features reduce maintenance requirements and provide more opportunities for implementing a range of traffic control solutions. PC SCOOT includes all the major features of the Siemens UTC/SCOOT system, monitoring traffic in real-time, it optimises traffic signal operation and adjusts the signal timings to match prevailing conditions, thus increasing network efficiency.

The ST800 is a high performance traffic controller from Siemens. It is designed for maximum flexibility in a wide range of applications including intersection and pedestrian control in both isolated and Urban Traffic Control environments. Its ability to be installed into existing on-street cabinets makes it an ideal choice where a cost effective technology upgrade is required. The ST800 is approved to the UK Department of Transport Specification TR2210 and meets the essential requirements of European Specifications prEN12675 and prHD50278.

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Situated at the crossroads of central China, Wuhan is a transportation hub for air, railway as well as ferry traffic with three national development zones, four scientific and technologic development parks, over 350 research institutes, 1470 hi-tech enterprises and numerous businesses. With Wuhan's strategic position in central China the city is a natural hub for effective distribution for products of many industries, particularly for distribution of cars, as domestic car sales are increasing all over China. Several major national highways link Wuhan with nine major cities. These highways are also directly linked up to 15 provincial highways and 39 county and village highways, all capable of accommodating up to 85,000 traffic movements every day.

With a population of more than 9 million and an area covering 187,400 square km, Wuhan is an energetic city, a commercial centre of finance, industry trade and science. Home to many international companies and scientific, technological and educational institutions such as the Wuhan University, the city is also an intellectual centre. The distance from Beijing, Shanghai and Guangzhou is more or less equal, and the giant Yangtse River (Chang Jiang), the world's third longest river, and the Han River pass through the city.

The blend of traditional manufacturing with new hi-tech industries including the emergence of electronics and pharmaceutical companies is seen as an indicator for the future to secure on-going business.

### **About Siemens Traffic Controls**

As part of the Siemens Industrial Solutions and Services (I&S) group, Siemens Traffic Controls designs, manufactures, installs and maintains a wide range of traffic engineering products and systems to enhance road safety and improve traffic flow in congested urban and inter-urban areas. In the United Kingdom, the company installs and maintains more traffic infrastructure than any other company and has 700 employees including 350 skilled service engineers dedicated every day of the year to maintaining over half of all traffic control equipment installed on the UK road network. The Siemens Industrial Solutions and Services Group (I&S) is an integrator of systems and solutions for industrial and infrastructure facilities, and global service provider for the plant and projects business covering planning, installation, operation and the entire life cycle.

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