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Siemens welcomes new sales managers for civil sector

Siemens Traffic has recruited two new managers to its sales team aimed at further enhancing the company's relationships with civil developers and construction companies.

Commenting on the appointments, Brian Carpenter, National Field Sales Manager, said: 'With a growing number of civil schemes now including the infrastructure works with subsequent orders for traffic technology equipment and systems, it is important to have dedicated contacts for an ever increasing customer base'.

Based at the company's Head Office in Poole, Chris Cheesman has recently joined as Civils Sales Manager covering the South East and working closely with Steve Parsons, Regional Sales Manager. Chris' role is a new position aimed at developing closer relationships with civil engineering companies and his appointment coincided with the annual 'Civils' event which this year was held at Donnington Park for the Moto GP event. Representatives from over fifteen companies including Birse, Dean and Dyball, Balfour Beatty and Galliford Try attended which provided an excellent opportunity for the team to get to know existing clients.

Vernon Collin joined the team in March as Regional Sales Manager for the Central region. He spent his early career working as a Contract Manager in the public sector before joining as Systems Integrator, with responsibility for winning large-scale public sector IT system integration projects, including contracts at the Millennium Dome and the Odyssey development in Belfast.

Based at the Droitwich office, Vernon is focusing on developing sales of systems to local authorities and civil contractors across the West and East Midlands, South Wales, Avonmouth and the West Country.

Photograph shows from left to right, Vernon Collin, Brian Carpenter and Chris Cheesman.

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About Siemens Traffic Controls

As part of the Siemens Industrial Solutions and Services (I&S) group, Siemens Traffic Controls designs, manufactures, installs and maintains a wide range of traffic engineering products and systems to enhance road safety and improve traffic flow in congested urban and inter-urban areas. In the United Kingdom, the company installs and maintains more traffic infrastructure than any other company and has 700 employees including 350 skilled service engineers dedicated every day of the year to maintaining over half of all traffic control equipment installed on the UK road network. The Siemens Industrial Solutions and Services Group (I&S) is an integrator of systems and solutions for industrial and infrastructure facilities, and global service provider for the plant and projects business covering planning, installation, operation and the entire life cycle.

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