

14 August 2007

Siemens signs distribution agreement with ACS

Siemens Traffic Controls has appointed transportation and parking specialists ACS as a distribution partner for the company's pay and display machines in the UK. The agreement allows ACS to supply and maintain Siemens pay and display equipment manufactured in Germany by Siemens ITS.

According to the company's Product Sales Manager, Colin Pennington, the Siemens pay and display machines complement the existing ACS portfolio of parking solutions and equipment. 'This new distribution agreement with ACS provides Siemens with an ideal route to a fast growing market. Our modern pay and display machines offer maximum user friendliness for the customers and reliability, and dependable income for the operators', he said.

The latest generation of pay and display machines from Siemens not only offers all the customary features, such as cashless payment by card, solar-powered operation or foreign language options, it also comes with a modern user interface and a unique form to set new standards in terms of convenience and economy.

On behalf of ACS, Director Robert Wood said: 'Forming a UK partnership with market-leader Siemens is a natural match for ACS. We operate a professional sales and marketing team along with an in house engineer and service support network dedicated to offering market leading pre and post sales services to our customers.'

ACS employees are committed to carry out installation and maintenance thanks to extensive training, spare parts stock, and comprehensive documentation. They are backed up by a central technical support and can rely on assistance from an international remote maintenance hotline service.

**Siemens Traffic Controls
Media Relations**

Peter Preston
Tel: +44 (0) 1202 782390
Email: peter.preston@siemens.com

**Marketing Matters
PR Account Manager**

Julian Gollgoly
Tel: +44 (0) 1202 777111
Email: julian@marketing-matters.co.uk



About Siemens Traffic Controls

As part of the Siemens Industrial Solutions and Services (I&S) group, Siemens Traffic Controls designs, manufactures, installs and maintains a wide range of traffic engineering products and systems to enhance road safety and improve traffic flow in congested urban and inter-urban areas. In the United Kingdom, the company installs and maintains more traffic infrastructure than any other company and has 700 employees including 350 skilled service engineers dedicated every day of the year to maintaining over half of all traffic control equipment installed on the UK road network. The Siemens Industrial Solutions and Services Group (I&S) is an integrator of systems and solutions for industrial and infrastructure facilities, and global service provider for the plant and projects business covering planning, installation, operation and the entire life cycle.

About ACS

ACS is a leading supplier of Transport Revenue systems worldwide with 55,000 employees and revenues of \$5.5 Billion. The Transport Revenue division is a core business serving customers and end users in parking systems, ticketing and transport toll management and control. At the end of 2005 ACS acquired the Transport Revenue division of Swiss technology company ASCOM, further strengthening the company's transport business.

For further information contact Robert Wood Director ACS BPS Ltd., Transport Revenue Riverside Way, Camberley Surrey, GU15 3YL Phone: +44 (0)1276 807100 Fax +44 (0)1276 807101
parkingsales.uk@acs-inc.com www.acs-inc.com/tr

Siemens Traffic Controls Media Relations

Peter Preston
Tel: +44 (0) 1202 782390
Email: peter.preston@siemens.com

Marketing Matters PR Account Manager

Julian Gollogly
Tel: +44 (0) 1202 777111
Email: julian@marketing-matters.co.uk