

23 October 2006

## Green routes continue to grow in Cork

Following two previous orders, a bulk supply of traffic technology equipment from Siemens Traffic is being installed in the City of Cork as part of the development of the city's Green Route Strategy. The development of ten Green Routes is one of Cork's key strategies which aims to provide high volume, high capacity, bus-based public transport corridors, connecting each of the principal city suburbs and the regional airport, with the city centre and the main rail and bus stations. On behalf of Siemens Traffic, all local installation, maintenance and traffic engineering support is provided throughout the Republic of Ireland by Traffic Solutions Limited.

Commenting on behalf of Cork City Council, Mr. Ian Winning, Traffic Division, Cork said: 'Proven and reliable traffic technology and services supplied by Traffic Solutions Limited are fundamentally important to the development of the Green Routes Network for pedestrians, cyclists and bus passengers. The improved level of service supports the strategic aims for the Metropolitan area of Cork to improve access to the city centre and offer the travelling public a network worthy of a modern European city region'. The City and surrounding Metropolitan area, situated on the banks of the river Lee, is home to more than 250,000 people. 150,000 car journeys are made into Cork city each day and of these some 45,000 are made by commuters or shoppers.

For Traffic Solutions, Brian Lee said 'Cork continues to develop public transport corridors aimed at improving the movement of large numbers of people. This includes investment in traffic management systems, enabling the company to increase the deliver of equipment and services in the Republic of Ireland and remain well placed for the future'. Intersection and pedestrian controllers, along with Siemens' high performance Helios LED signal heads will be featured on the new routes along with the company's MOVA technology. All of the new equipment will be remotely monitored by Siemens' proven RMS system.

Continued/...

**Siemens Traffic Controls  
Media Relations**

Nicola Baker  
Tel: +44 (0) 1202 782324  
Email: [nicola.baker@siemens.com](mailto:nicola.baker@siemens.com)

**Marketing Matters  
PR Account Manager**

Julian Gollogly  
Tel: +44 (0) 1202 777111  
Email: [julian@marketing-matters.co.uk](mailto:julian@marketing-matters.co.uk)

Cork City is located on the South West coast of Ireland and is the 2nd largest city in the Republic of Ireland. The area of the city is 3,731 hectares. The Green Routes are a new concept in traffic management for Cork and as well as providing priority for the efficient movement of passengers by bus, the development will also include improved footpaths and protection for pedestrians from traffic as well as space for cycle lanes and tracks.

## **About Siemens Traffic Controls**

As part of the Siemens Industrial Solutions and Services (I&S) group, Siemens Traffic Controls designs, manufactures, installs and maintains a wide range of traffic engineering products and systems to enhance road safety and improve traffic flow in congested urban and inter-urban areas. In the United Kingdom, the company installs and maintains more traffic infrastructure than any other company and has 700 employees including 350 skilled service engineers dedicated every day of the year to maintaining over half of all traffic control equipment installed on the UK road network. The Siemens Industrial Solutions and Services Group (I&S) is an integrator of systems and solutions for industrial and infrastructure facilities, and global service provider for the plant and projects business covering planning, installation, operation and the entire life cycle.

## **About Traffic Solutions Limited in the Republic of Ireland**

Traffic Solutions Limited was formed in 1996 when it acquired the Ireland agency for Siemens Traffic Controls range of products. The company started with a staff level of 5 with one office in Dublin; this has been progressively expanded to the current levels of 22 with offices in Dublin and Limerick.

Traffic Solutions Limited is a company specialising in the supply, installation, maintenance of traffic control equipment, including controller EPROM configuration services. A Design service is also offered, particularly for the implementation of MOVA adaptive control systems.

The company provides maintenance services on a 24/7 basis to a large number of local authorities; these services include Siemens UTC support in Limerick and in the near future in Newbridge, Co. Kildare.

Traffic Solutions is currently involved on a large number of installation projects including:

- **Cork City** - Green Routes (see above)
- **South Dublin County Council** = New Dublin Outer Ring Road scheme with MOVA and New Green Routes
- **Kildare County** - SCOOT/UTC system supply, installation and validation for Newbridge.

Traffic Solutions has previously been involved in various flagship projects including:

- **Cork City**: Upgrade of Kinsale Road Interchange including Dual Stream MOVA; design and installation of Dual Stream MOVA at Sarsfield & Bandon Road Roundabouts; Green Routes
- **Limerick City** - Implementation of a Siemens SCOOT/UTC system
- **Fingal County Council** - Implementation a Siemens Remote Monitoring System
- **South Dublin County Council** - Implementation a Siemens Remote Monitoring System, Implementation of a pilot ANRP scheme on 3 national routes into Dublin city.

## **Siemens Traffic Controls Media Relations**

Nicola Baker  
Tel: +44 (0) 1202 782324  
Email: [nicola.baker@siemens.com](mailto:nicola.baker@siemens.com)

## **Marketing Matters PR Account Manager**

Julian Gollgoly  
Tel: +44 (0) 1202 777111  
Email: [julian@marketing-matters.co.uk](mailto:julian@marketing-matters.co.uk)