



December, 2011

Traffic News from Siemens

Welcome to the latest edition of our e-newsletter, containing news and developments from Siemens Mobility and Logistics, Traffic Solutions.

- ✓ Cutting the costs of traffic control
- ✓ Gulf Traffic
- ✓ Reduced LED retrofit pricing
- ✓ Tram signals
- ✓ Season's Greetings
- ✓ Follow us on Twitter

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Cutting the costs of traffic control

Surrey County Council in the UK continues to upgrade its Urban Traffic Control (UTC) with modern digital communications equipment from Siemens with the deployment of the company's latest UTM-compliant outstation transmission units (OTUs) at a further 25 sites across the county.

According to Surrey's Senior Engineer for the Network Management Team, Tim Brown, investment in the new technology will reduce communications costs for the authority and improve reliability. A further 28 analogue sites will be upgraded by Spring next year, taking the total number of upgraded sites to 100.

Contact: [> Gary Cox](#)



Gulf Traffic

Siemens presented the company's award-winning SafeZone™ Average Speed Enforcement Solution at Gulf Traffic in Dubai this month. The annual event combined an exhibition, conference and awards with practical demonstrations and simulations for industry professionals representing local and international companies.

SafeZone's advanced technology and multiple deployment options make it an ideal road safety solution for residential, city, rural and motorway environments, with the combination of SafeZone branding and technology enabling a community based approach to road safety.

Contact: [> Kevin Jones](#)



> [Find out more about SafeZone](#)



Reduced LED retrofit pricing

The continued demand for Siemens LV controllers with LED technology means that we can now offer discounted prices for larger quantities of Helios CLS LV retrofit solutions. The business case for upgrading old incandescent signals has never looked better, providing the opportunity to upgrade existing controllers with long-life technology to gain significant environmental and energy savings, whilst maintaining lamp monitoring compatibilities.

With the same excellent optical performance as existing signals and carbon savings of over 75%, Siemens retrofit solutions allow signals with incandescent lamps to be upgraded to LED technology, whilst maximising the re-use of existing roadside infrastructure.

Contact: > [Steve Parsons](#)

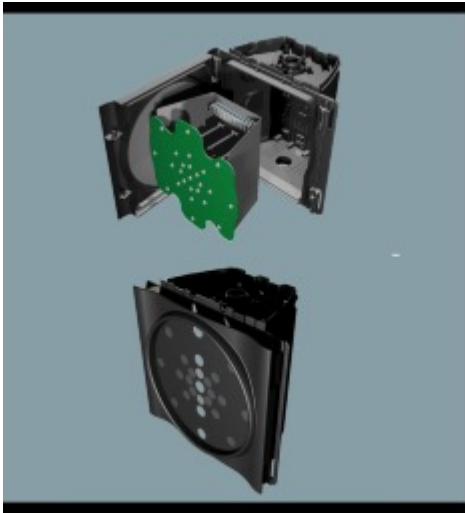


Tram signals

Siemens has developed a new generation of signal heads specifically for tram operations. Based on the company's existing range of Helios Extra Low Voltage (ELV) signals the new tram signal is fully compatible with the ST900 ELV controller and features excellent optical characteristics as well as being fully lamp monitorable.

Recently installed as part of the upgrade to signals for the Blackpool Tramway in the UK, the dedicated ELV tram signal head uses energy-saving, long-life LED technology manufactured by Siemens in their award winning factory in Poole, UK.

Contact: > [Steve Parsons](#)



Season's Greetings

The Siemens team would like to wish you a very Merry Christmas and peaceful New Year and we look forward to seeing you in 2012.



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Remember that you can now follow us on Twitter to keep up with our latest news and developments. Find us at > www.twitter.com/siemens_traffic



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