

Poole, June 12 2018

## Visit Siemens enforcement experts at Parkex

**Learn more about the latest solutions by visiting stand E14**

Visitors to this year's Parkex (13-14 June, Ricoh Arena, Coventry) can visit the Siemens Intelligent Traffic Systems stand (E14) to speak to parking and enforcement experts to discuss the latest innovations and exchange ideas.

Now in its 26th year, the BPA's (British Parking Association's) Parkex is Europe's largest dedicated parking event. It provides a platform for leading industry suppliers and parking brands to launch and exhibit the latest cutting-edge products, technologies and services.

This year visitors can meet Ade Ford, Head of Sales and Mike Okeife, Customer Account Manager. They will be discussing, demonstrating and presenting:

- The new Siemens LaneWatch Mk3HD enforcement camera. It has been designed as a single camera solution to detect nearly all traffic contraventions that are enforceable using CCTV. This includes bus lanes, banned turns, no-entry, parking (outside schools & on red routes) and yellow box junctions
- Case studies for enforcement of 'school keep clear' and Ultra Low Emission / Clean Air Zones.

Ade Ford, Head of Sales, commented: "Many UK towns and cities are aiming to reduce traffic pollution, with key cities having signed up to implement clear air zones by 2020, so there is a clear need to provide up to date information on how this can be done to create maximum benefit for minimal disruption. Additionally, parking restrictions, bus lane use and other moving traffic contraventions are increasingly

being enforced by local traffic authorities. but it can be confusing to cut through the complexity.

“Having experts on hand at Parkex is an ideal opportunity to chat through the latest developments and learn more about how Siemens can help provide solutions to the many challenges facing today’s traffic experts and town/city planners.”

Siemens offers proven solutions for the automatic detection and enforcement of traffic contraventions from simple parking and bus lane enforcement to more complex moving traffic violations such as banned turns, no entries, going the wrong way in a one way street and illegal U turns.

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### Contact for journalists

Silke Thomson

Tel: +44 (0)7808 822 780; Email: [silke.thomson-pottebohm@siemens.com](mailto:silke.thomson-pottebohm@siemens.com)

Barry Pearson

Tel: +44 (0)7855 752 311; Email: [barry@objectivecomms.co.uk](mailto:barry@objectivecomms.co.uk)

Follow us on Twitter at: [www.twitter.com/siemens\\_press](https://www.twitter.com/siemens_press)

### About Siemens

**Siemens AG (Berlin and Munich)** is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for 170 years. The company is active around the globe, focusing on the areas of electrification, automation and digitalization. One of the world’s largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of efficient power generation and power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. With its publicly listed subsidiary Siemens Healthineers AG, the company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2017, which ended on September 30, 2017, Siemens generated revenue of €33.0 billion and net income of €6.2 billion. At the end of September 2017, the company had around 377,000 employees worldwide. Further information is available on the Internet at [www.siemens.com](http://www.siemens.com).