

9 May 2017

### **Take a virtual tour with Siemens at Railtex**

Visit the Siemens stand to experience a 3D, virtual and augmented reality railway

Visitors to this year's Railtex (9-11 May, NEC Birmingham) can step into tomorrow's railway, today, by visiting the Siemens stand – taking a hi-tech tour around the company's rail offering.

In addition to gaining information about Siemens' comprehensive rail portfolio – covering rolling stock, signalling, control and automation and rail electrification – those visiting stand N11 will be able to:

- Use 3D to configure their own metro train
- Build a simulated traincare facility using the latest technology
- Enter a daily competition by driving an augmented reality train
- Find out more about the Digital Railway (and attend a presentation by Siemens Digital Railway Director, Mark Ferrer, at 12.30pm on 9<sup>th</sup> May in the Seminar Theatre)
- Explore the world of high speed in an interactive way
- See how augmented reality is being used to develop railway skills
- View the very latest in train communications
- See how rail electrification programmes and solutions fit with the smart grid

Those unable to attend the NEC in person can use online and social media to join in - visiting Railtex dedicated webpages at [www.siemens.co.uk/railtex](http://www.siemens.co.uk/railtex) or viewing a Facebook Live tour of the Siemens stand and learning more about key topics each day with live presentations on Twitter (@SiemensUKNews).

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#### Notes to editors

##### About Siemens

Siemens AG (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 165 years. The company is active in more than 200 countries, focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of efficient power generation and power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. The company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2016, which ended on September 30, 2016, Siemens generated revenue of €79.6 billion and net income of €5.6 billion. At the end of September 2016, the company had around 351,000 employees worldwide. Further information is available on the Internet at [www.siemens.com](http://www.siemens.com).